

COTTON CARNIVAL

CUSTOMERS --- FRIENDS --- STRANGERS

In announcing this magnificent Cotton Carnival with all its wonderful opportunities we are but following the usual custom of this store for the past thirteen years. This year we are in better position to make this a great event from the fact that stocks are larger than ever before---we have been more fortunate in our buying than ever before and when these doors open here next Saturday morning at 9 there will be revealed one of the most gorgeous bargain displays that has ever been seen in Bamberg. Nothing has been left undone to make this the greatest thing this store has ever attempted---never before in the history of the store has there been the same opportunity for money saving as will be here for thirteen days beginning November 20th. TO EVERYONE WE BID A CORDIAL WELCOME TO COME AND PARTAKE OF THIS GREAT BARGAIN FEAST.

ANTICIPATING A GOOD COTTON MARKET
we have been preparing for this big event for months. With plenty of cash we have bought right---you are going to get the benefit.

Ladies, Misses,

\$5.00 IN GOLD FREE

LOOK
FOR
THE
YELLOW
TAGS

To the first customer who makes a purchase at the Cotton Carnival Saturday morning, November 20th, amounting to \$20.00 or over we will present a \$5.00 gold piece. The doors will open at 9 o'clock and the first customer making a purchase amounting to \$20.00 or over will get the \$5.00 in gold. Remember this offer is not merely for making the purchase, but it means a purchase made and paid for---the first \$20.00 from one customer that reaches the cashier.

A powerful demonstration of what just a little cash money will do.

SALE STARTS
AT 9 A.M.
SATURDAY
NOVEMBER 20th
FOR 13 DAYS

Children's Ready-to-Wear

In this department there is a wonderful assortment of things ready to wear for Women, Misses and Children.. Not a thing missing. Coats and coat suits, dresses for street and house, skirts, petticoats, waists and considering the attractive styles and the quality we have priced them much lower than you have been used to paying. Especially we want to call your attention to our Children's lines of coats and dresses. All ready to wear much cheaper than you can make them.

NO GOODS WILL BE CHARGED

Closed all day Friday, November 19, to get ready. Sale starts November 20

UNDERWEAR

Are you prepared for the colder weather? If you will come here for your supply of underwear for this winter we will save you money. Every dollar's worth of cotton underwear in this store we bought while cotton was selling around 6 and 7c---this meant a very low market. We are giving customers of this store the benefit of this and we promise you values in underwear that you cannot duplicate anywhere else.

READ THIS

When cotton was selling around 6c and 7c the market on cotton goods was at a stand still. Cottons of all kinds dropped in price, and knowing that it was a good time to load up on staple goods we bought heavy. Today we are stocked with a line of cotton goods that we could turn back to the people we bought of at a nice profit. We can also sell these same goods over the counter today for as little or even less than they could be bought on the market today. This cotton Carnival is giving you an opportunity to lay in a supply of cotton goods at prices that you will not duplicate again for many years to come. You will find everything marked in plain figures on the little **YELLOW TAG** and we bid you one and all a Cordial welcome to come---buy or look, makes no difference---**COME.**

"THE STORE OF QUALITY"

This store has well earned the reputation of being "THE STORE OF QUALITY." From the very beginning this has been our hobby---sell the people **QUALITY MERCHANDISE**. If the **QUALITY** was not there the goods would not be offered for sale here. When we got a customer we knew that they were getting goods that would make them a friend of this store. We knew that no matter what price they paid here they got value received for their money and all through we have made a stubborn fight to **KEEP THE QUALITY UP**. It has been a lasting advertisement to this store and after 13 years of honest merchandising we feel well repaid for the fight that we have made to give you **THE BEST MERCHANDISE POSSIBLE AT THE LOWEST POSSIBLE PRICE. YOUR MONEY BACK ANY TIME THAT YOU ARE NOT SATISFIED.**

CLOTHING

The big Cotton Carnival Clothing Bargains will be one of the big features of the great sale---this clothing stock should appeal to every man who has clothing of any kind to buy, because we have gotten together an assortment of styles and fabrics that are sure to please. The most attractive thing is the price---drop in here---slip into a suit or overcoat---look at it in the glass and then take a glance at the little **Yellow TAG**---you will quickly see the wonderful value. This is going to be a very opportune time for parents to get those boys outfitted

1 lot Men's Shoes in Gun Metal and Patents, regular \$3.00 and \$3.50 values, pair

\$1.95

1 lot \$2.50 Ladies' Patent Colt Button Black Cloth Top, pair

\$1.69

BER'S
TH CAROLINA

"THE
STORE
OF
QUALITY"

Cotton Carnival Bargain Days with a cordial welcome for everyone. Tell us on the opening day, we want to make it a big day, a "Sort of Get Acquainted" thing ready, the doors will open right on time and we will be looking for you.

White Corduroy Sport Coats, \$7.50 values, special each	36-inch Crepe De Chine, 65c value, the yard	\$12.50 all wool suits, extra special, suit	\$16.50 all wool worsted suits, hand made garments, now on sale, suit	Ladies' fine fleeced underwear, 50c values, each	1 lot Suit Cases \$1.25 value, each	Men's Stetson hats, \$3.00 values, each	1 lot Men's gun metal cloth top shoes, \$4.00 values, pair	\$2.50 value Boys' Buck Button Shoe, a great bargain, pair
\$3.69	43c	\$7.95	\$10.95	43c	73c	\$1.95	\$2.19	\$1.95